

# profile event management...

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## Company Profile

In 2009, when we embarked upon our enterprise, there were just four of us and a single client. Today we number more than a dozen and have 22 clients, with our head office in East Delhi (301, (3rd Floor, Mayur Plaza, Samachar Market, Near Samachar Apartments, Mayur Vihar - Phase 1, Extension, New Delhi -110091). The branch offices of SAUV for its PR and event activities are now spread across Bhubaneshwar, and Bangalore.

Contact details of our offices are available at our website [www.sauvcommunications.com](http://www.sauvcommunications.com).



## Domain Experience

- ◆ Professionals with a background in the news media and public relations and experience in drafting press releases, rebuttals, news stories, feature stories, preparing press kits, imparting media training, and organizing press conferences in customized settings.
- ◆ Professionals with a background in photo-journalism, with skills in developing customized photo-banks with the assistance of professional photographers specially selected recruited to meet client requirements.
- ◆ In-house design professionals, and film makers with long years of experience of working with the creative teams of leading multinational and Indian advertising agencies.
- ◆ Strong association with leading Indian and multinational advertising agencies and film production houses in India which can be appropriately engaged to meet the client's advertising needs and to generate customized and creative print and audio-visual , taglines and catch lines, and write copy.
- ◆ Network with the leading design agencies in India to create brand manuals for clients with in-house supervisory facilities.
- ◆ An in-house publication and design team capable of generating world class layouts and designs, and a network of cost effective and high quality printers to meet any conceivable publication requirement of the client.
- ◆ Networking with event management companies to organize and deliver world class settings and ambience to the client for any form of programme or event desired.
- ◆ Network with companies with the capacity to delivering 3D architectural/product visualization, perspectives and renderings, fly-through and multimedia corporate presentations, commercial videos, and promotional and animative 3D websites, and development and production of virtual reality content.
- ◆ Network with digital communication management companies specializing in social media marketing, search engine optimization, online event management, mobile and internet marketing.

## SAUV Headquarter







## Our Team

Uday Sahay, *Managing Director*  
 Vinod Viplav, *Journalism & PR*  
 Kuldeep Kumar, *Design & Publication*  
 Rahul Sahani, *Digital Communication*  
 Shrawan K Gupta, *TV Journalism*  
 Pushpraghuvansh Mittr, *Film Making*  
 Nishu Chaudhry, *Public Affairs*  
 Manupriya Verma Rawat, *Public Relations*  
 Garima Arora, *Corporate Communication*  
 Gauri Kastuar, *Film & PR*  
 Priti Singh, *Corporate Communication*  
 Sharanya, *Social Media*  
 Haran Kumar, *Photography*  
 Parul Joshi, *Film & PR*  
 Subhash Chander, *Care Taker*  
 Aranya, *Music*

## Equipments

Computers : PC & Macintosh  
 Scanners, LCD Projectors, Camera  
 (D2x Nikon), sony Alfa (Nex-5), Video  
 Camera (ENG) TV, VCR, DVD Player,  
 Printer (Black & White, Colour), Lan & Wi-Fi  
 Connected office, two Vehicles

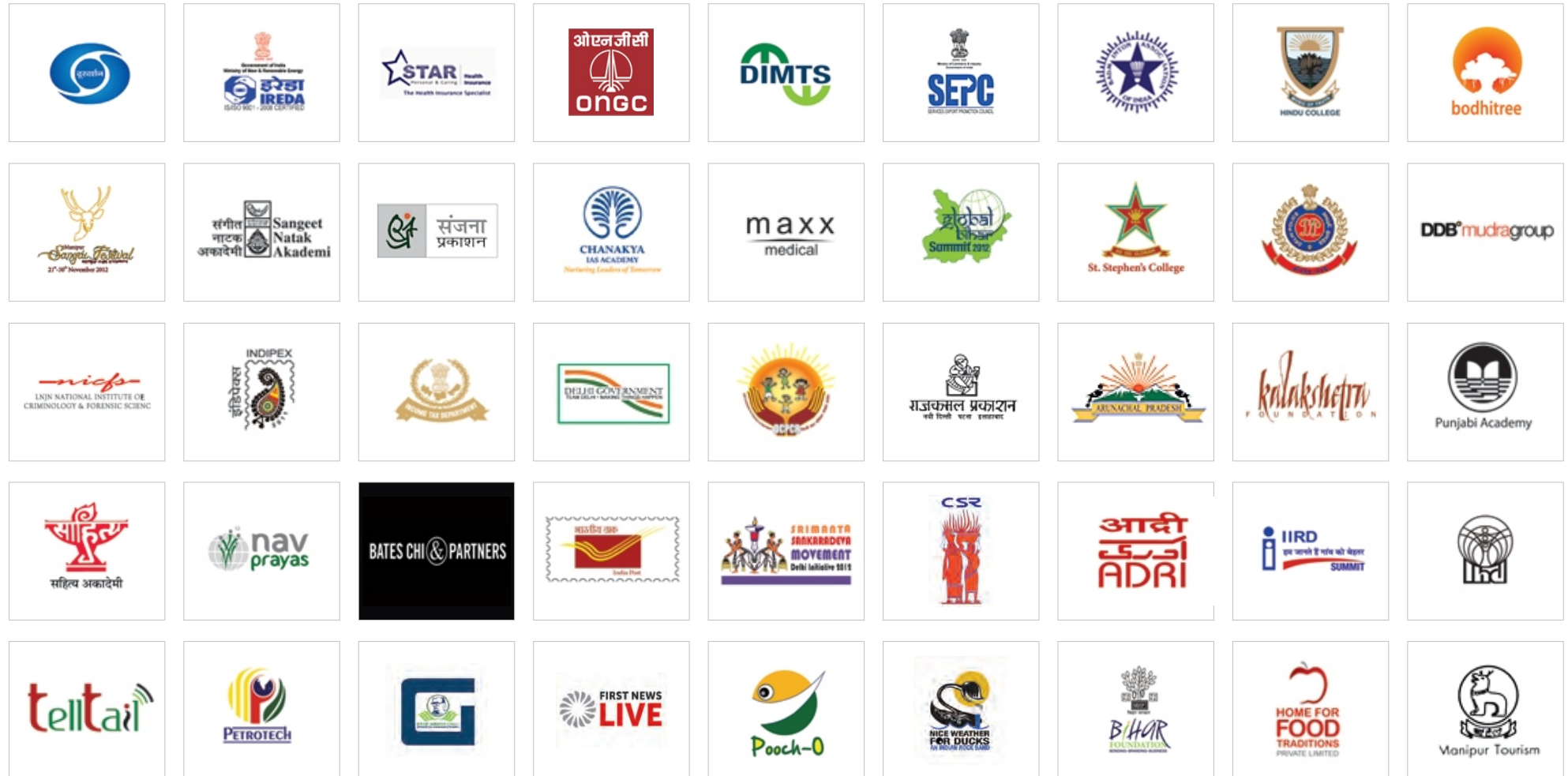
## Motivation

To share the rich experience and wealth of knowledge that our professionals have acquired over years of working with corporate, government, public sector undertakings, and corporation clients. By collaborating with these clients, SAUV seeks to enhance its entire communication experience and be associated with its client as an outsourced communications manager. mission objectives which is directly in line with the vision of the client organization. We prefer to call it as behaviour change communication.

## Solutions

Solutions are offered to clients in eight areas: Media Engagement, Public Affairs, Publication Management, Advertising Facilitation, Brand Management, Digital Communication, Photo and Video Positioning, Event Management.

## Clients



## Associates



**Ashutosh Sinha**  
Brand Partner



**Atanu Deb**  
Brand Partner



**Maya Chandra**  
Film Maker



**Ajay Ahluwalia**  
Creative Designer



**Rajeev Gupta**  
General Manager



**Payal Gupta**  
Communication  
and Media



**Ruchi Dayal**  
Corporate  
Communication



**Pratishtha Kaura**  
Assistant Manager,  
PR & Communications



**Kanika Bansal**  
Photographer



**Perna Joshi**  
Communication &  
Media



**Satendra Bhardwaj**  
Public Relations



**Winne Maitra**  
Communication &  
Media



**Vipin Garg**  
Printing



**Antoinette Ann**  
Administration



**Ajay Kumar**  
Content Editor



**Ravdeep Singh**  
Public Relations



**Jayant Sahai**  
Account Executive



**Shijo Thomas**  
Technology Advisor



**Yamini Gupta**  
Assistant Manager-  
PR & Coordination



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बाल दिवस के अवसर पर चाणक्यपुरी में आयोजित रियल रन फ़र चिल्ड्रेन दौड़ में भाग लेते बच्चे।



Campaign addresses issue of skewed sex ratio. DH PHOTO



## जागरुकता के लिए मेरी शक्ति मेरी बेटी



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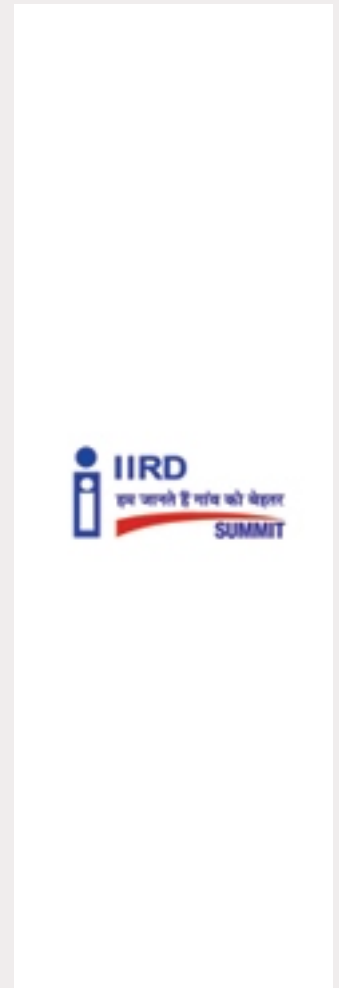
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